

# From Garden to Vase - A Flowering Business

Lynda's Garden Flowers

Lynda McFie - October 24



Flower  
Farming  
Floristry

# About Lynda's Garden Flowers

Inspiration: Corrie a good friend and flower farmer in Exeter

Background: As a child grew flowers, Granny and Dad showed me the way

## Facts

- By 2050 there will be more plastic than fish in the sea.
- The Floriculture industry in the UK produces around **100,000 tons of plastic waste each year**. This includes plastic pots, plastic labels, plastic packaging, floral foam, and unrecyclable cellophane wrapping. Only about 30 tons of this plastic is recycled.
- UK Market \$1.4 Billion, **only 14% British Grown**.
- Carbon Footprint: Each overseas single stem produces 10 times more CO2 than a British Grown Stem

# Mission:

I can't change the world but if I can influence local people to grow their own cut flowers or buy British Flowers then I've done my bit for the World and Mother Nature.



# Part One: Growing Cut Flowers; Which Ones To Grow?

## Spring

Ranunculus, Tulips,  
Early Alstroemeria,  
Aquilegia, Silver  
Ragwort, Yellow  
Daisies, Lupins,  
Foxglove, Aliums,  
Chives.

## Summer

Snapdragon, Catmint, Geums, Amni, Bunny Tail  
& Quaker grasses, Foxtail Barley, Gypsophila, Ox  
Eye Daisy, Echinops, Sea Holly, Nigella, Peonies,  
Canterbury Bells, Sweet Peas, Spirea, Lady's  
Mantle, Thyme, Alstroemeria, Fennel, Dill, Mint,  
Delphinium, Astrantia, Gladioli, Cosmos...  
**and CARROT!**

## Autumn

Hydrangeas,  
Sunflowers,  
Dahlias,  
Lavender,  
Statice,  
Echinacea,  
Asters





# The Growing Process

Soil Preparation

Seed Selection

Rare and specialty seeds and bulbs

Sowing 3 Steps

Heated Room, Unheated Room, Unheated  
Greenhouse

Planting, Succession Planting

Maintenance and Care





# Commitment To The Environment

Eco Friendly

Water Conservation

Reducing Waste

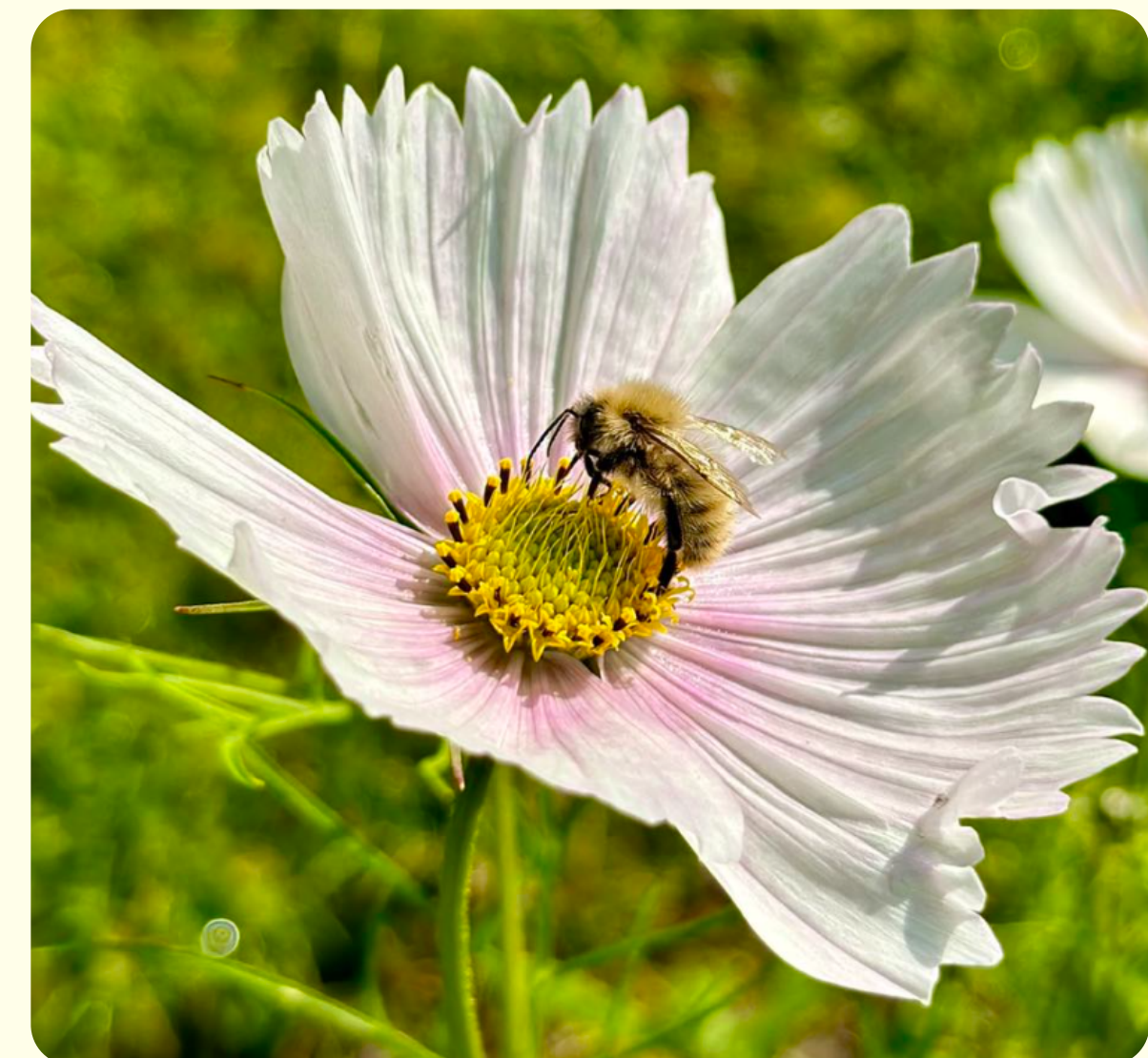
Composting

Pollinator Friendly

Louise's Bees

Delivery

E-Bike





# Part Two: Bringing Nature's Beauty to Homes.

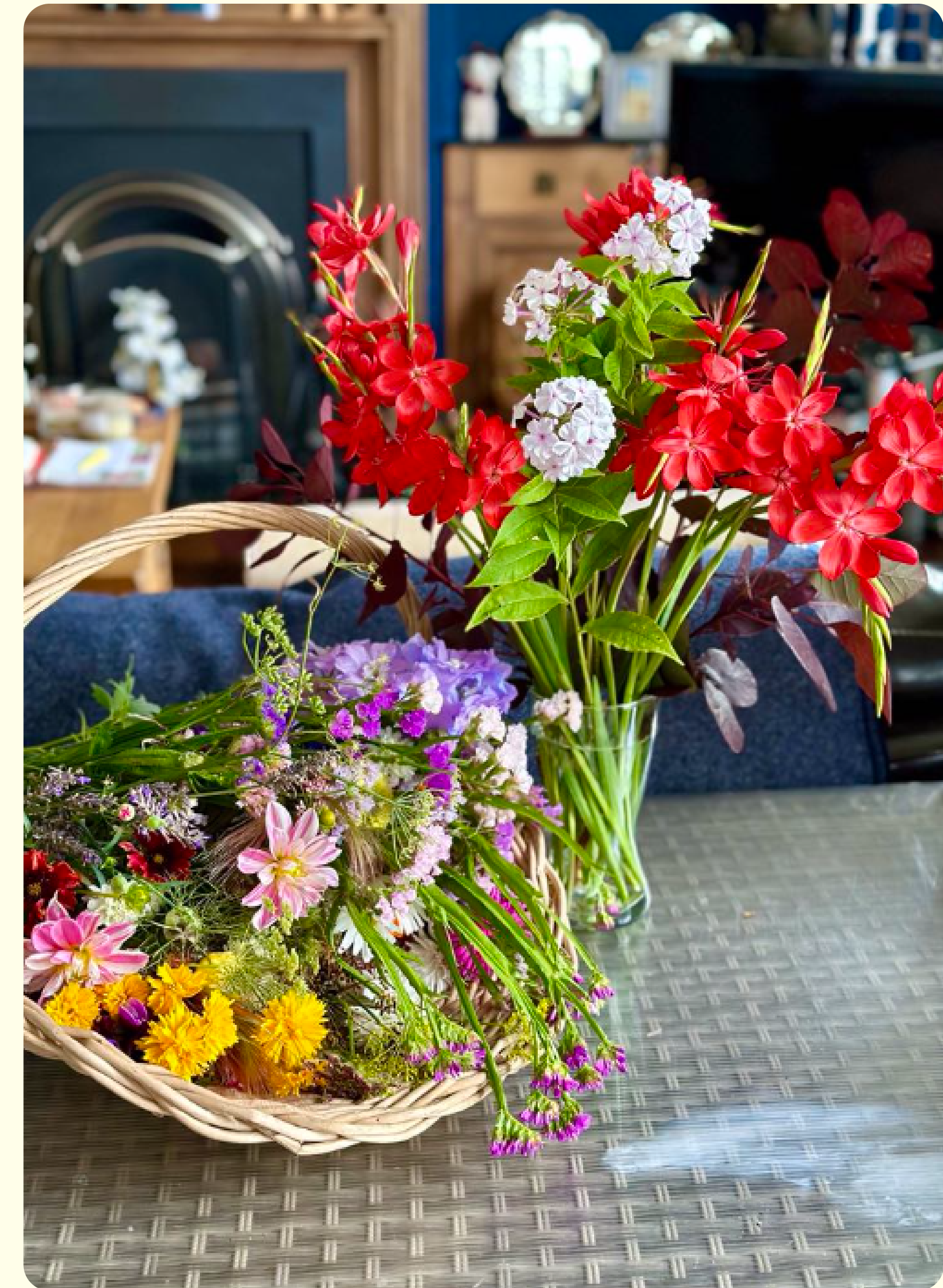
## Flower Selection and Harvesting

Early morning pick flowers that are just coming into flower, cut stem as long as you can, placing into a trug/basket.

Once inside, sort into categories (as below) placing in cool water as soon as possible.

### **Before you start to arrange consider:**

- Mixed textures for visual interest: i.e Fennel with Sunflowers.
- Colour Palette: Monochromatic, Complementary, Analogous – Colours next to each other on the colour wheel.
- Shapes: Flat, Feathered, Pointed, Fillers





# Arranging the Flowers

## Start With Foliage

Creating a framework.

## Layering

Large flowers first, then smaller

## Balance

Rotate and take a step back

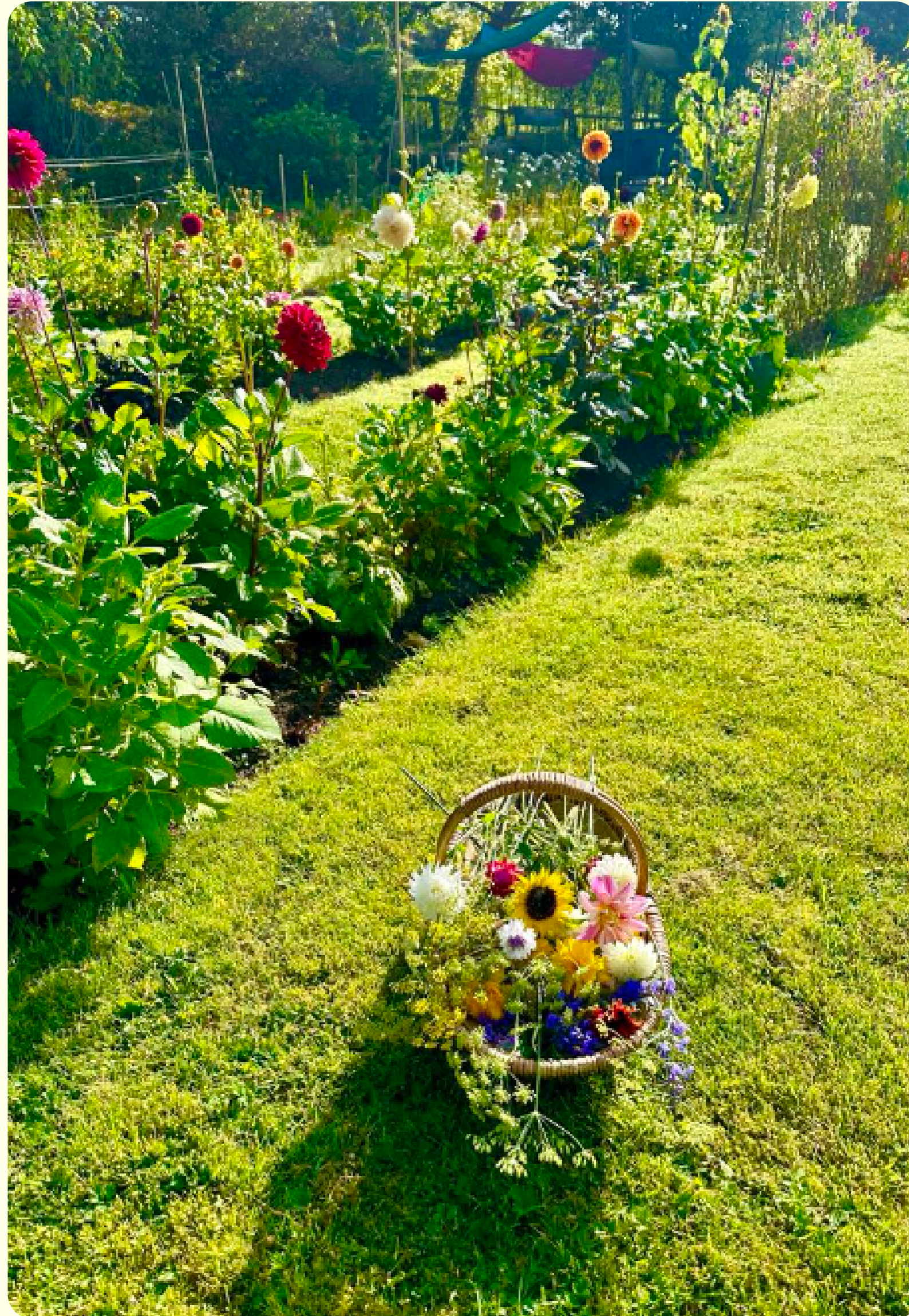
## Height Variation

Tall centre, short at the front,  
around the edge





# Demonstration



# Tips For a Longer Lasting Arrangement

- Fresh water every 2-3 days
- Trim stems
- Remove wilting flowers
- Place out of direct sunlight
- Ideally in a cool room





# Conclusion: Start Planning for Tomorrow's Enjoyment

Start small, you CAN do it, just give it a go!

## Negatives...

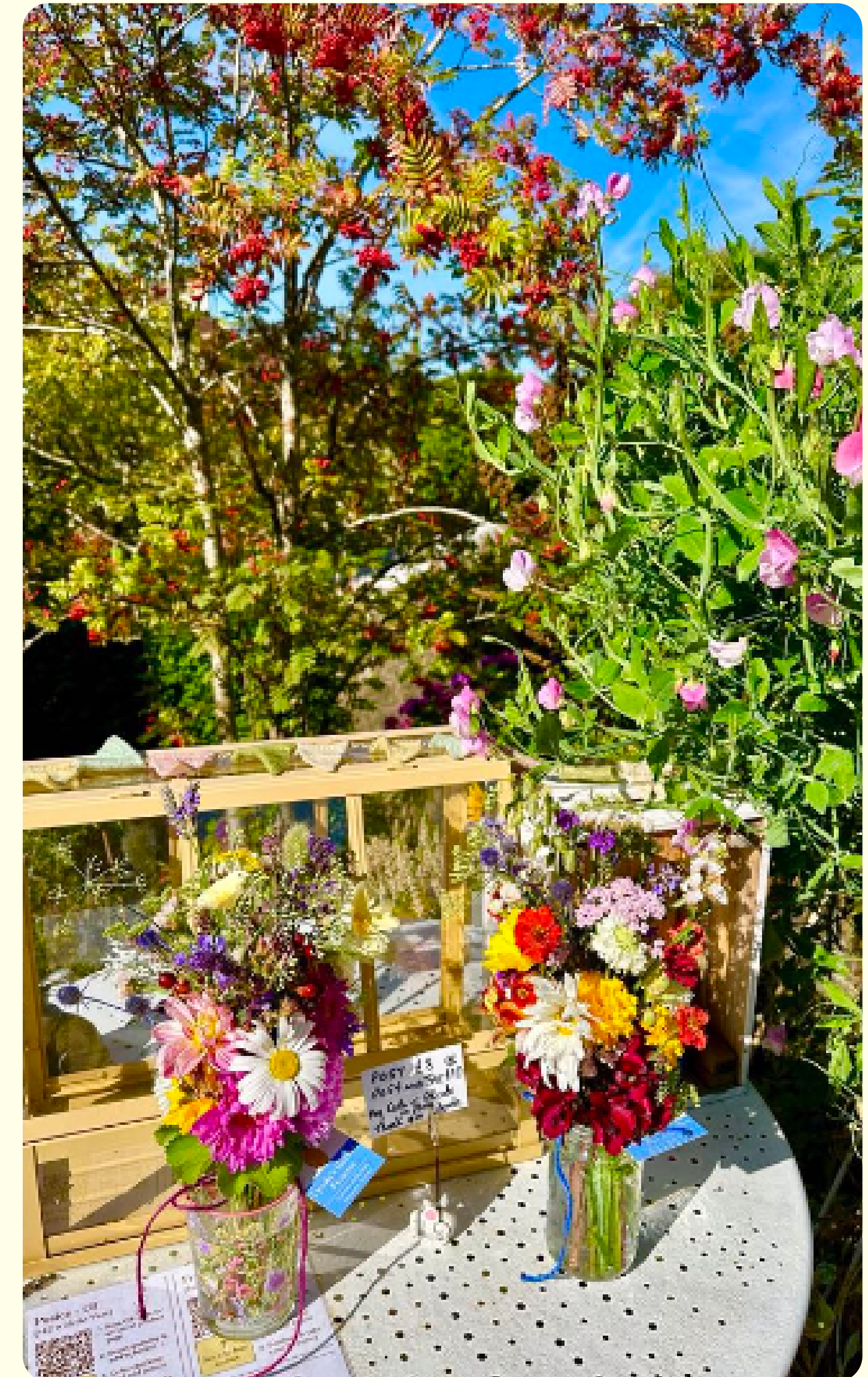
Rabbits, Mice, Slugs, Snails and the Scottish Weather

## Positives...

Really great for your mental health. Flowers do bring smiles and are really uplifting, all whilst you are becoming an eco warrior too!

## Get In Touch

Find me via my website: **lyndasgardenflowers.co.uk**, email, phone, Facebook, or simply visit me and the flower stall – Cuhl Mor, Gryffe Road, Kilmacolm.





# Thank You For Listening!

Any Questions?

