

From Garden to Vase - A Flowering Business

Lynda's Garden Flowers

Lynda McFie - October 24



About Lynda's Garden Flowers

Inspiration: Corrie a good friend and flower farmer in Exeter

Background: As a child grew flowers, Granny and Dad showed me the way

Facts

- By 2050 there will be more plastic than fish in the sea.
- The Floriculture industry in the UK produces around **100,000 tons of plastic waste each year.** This includes plastic pots, plastic labels, plastic packaging, floral foam, and unrecyclable cellophane wrapping. Only about 30 tons of this plastic is recycled.
- UK Market \$1.4 Billion, **only 14% British Grown.**
- Carbon Footprint: Each overseas single stem produces 10 times more CO2 than a British Grown Stem

Mission:

I can't change the world but if I can influence local people to grow their own cut flowers or buy British Flowers then I've done my bit for the World and Mother Nature.

Part One: Growing Cut Flowers; Which Ones To Grow?

Spring

Ranunculus, Tulips,
Early Alstroemeria,
Aquilegia, Silver
Ragwort, Yellow
Daisies, Lupins,
Foxglove, Aliums,
Chives.

Summer

Snapdragon, Catmint, Geums, Amni, Bunny Tail
& Quaker grasses, Foxtail Barley, Gypsophila, Ox
Eye Daisy, Echinops, Sea Holly, Nigella, Peonies,
Canterbury Bells, Sweet Peas, Spirea, Lady's
Mantle, Thyme, Alstroemeria, Fennel, Dill, Mint,
Delphinium, Astrantia, Gladioli, Cosmos...

and CARROT!

Autumn

Hydrangeas,
Sunflowers,
Dahlias,
Lavender,
Statice,
Echinacea,
Asters



The Growing Process

Soil Preparation

Seed Selection

Rare and specialty seeds and bulbs

Sowing 3 Steps

Heated Room, Unheated Room, Unheated Greenhouse

Planting, Succession Planting

Maintenance and Care



Commitment To The Environment

Eco Friendly

Water Conservation

Reducing Waste

Composting

Pollinator Friendly

Louise's Bees

Delivery

E-Bike



Part Two: Bringing Nature's Beauty to Homes.

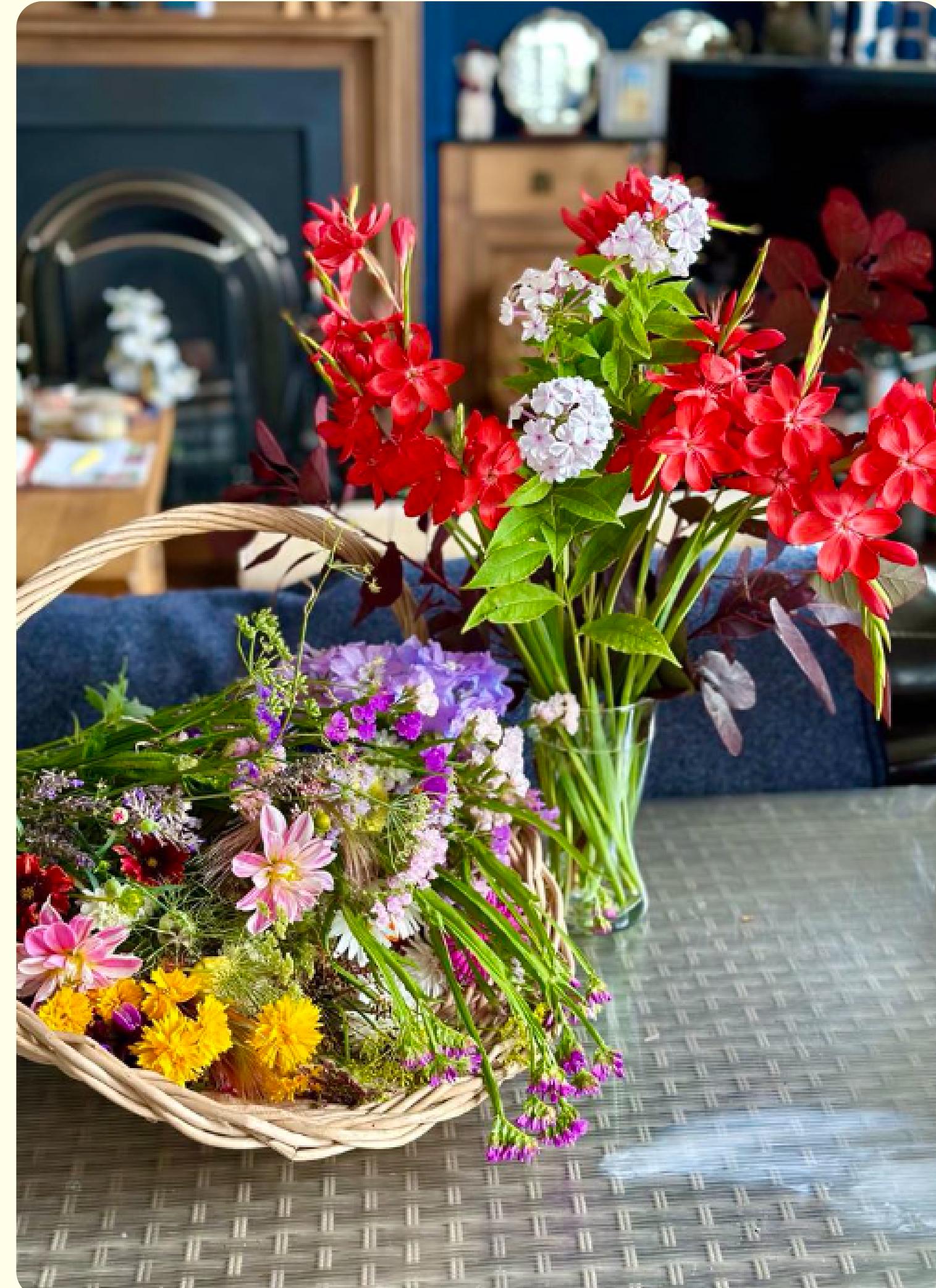
Flower Selection and Harvesting

Early morning pick flowers that are just coming into flower, cut stem as long as you can, placing into a trug/basket.

Once inside, sort into categories (as below) placing in cool water as soon as possible.

Before you start to arrange consider:

- Mixed textures for visual interest: i.e Fennel with Sunflowers.
- Colour Palette: Monochromatic, Complementary, Analogous – Colours next to each other on the colour wheel.
- Shapes: Flat, Feathered, Pointed, Fillers



Arranging the Flowers

Start With Foliage

Creating a framework.

Layering

Large flowers first, then smaller

Balance

Rotate and take a step back

Height Variation

Tall centre, short at the front,
around the edge



Demonstration



Tips For a Longer Lasting Arrangement

- Fresh water every 2-3 days
- Trim stems
- Remove wilting flowers
- Place out of direct sunlight
- Ideally in a cool room



Conclusion: Start Planning for Tomorrow's Enjoyment

Start small, you CAN do it, just give it a go!

Negatives...

Rabbits, Mice, Slugs, Snails and the Scottish Weather

Positives...

Really great for your mental health. Flowers do bring smiles and are really uplifting, all whilst you are becoming an eco warrior too!

Get In Touch

Find me via my website: **lyndasgardenflowers.co.uk**, email, phone, Facebook, or simply visit me and the flower stall - Cuhl Mor, Gryffe Road, Kilmacolm.



Thank You For Listening!

Any Questions?

